



NEWS FOR IMMEDIATE RELEASE  
February 3, 2020

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## **Jefferson Center Hires Dr. Brandon Ward as New Chief Innovation Officer**

**February 3, 2020, Wheat Ridge, CO**—Jefferson Center today announced the hiring of Dr. Brandon Ward, who will join the executive team in the newly created role of Chief Innovation Officer (CINO).

As Chief Innovation Officer, Dr. Ward will further position Jefferson Center as a leader in behavioral health as the Center continues to expand and innovate to meet the evolving needs of clients and community. He will also be focused on developing a structure, process, and culture to support innovation across the organization-- including technology, clinical practice, administration and more.

“Brandon’s leadership of our innovation efforts will accelerate our ability to stay at the cutting edge of behavioral health and use creative solutions to expand both our reach and our quality of care,” said Dr. Kiara Kuenzler, CEO of Jefferson Center. “Brandon has demonstrated himself as a learner, an out-of-the-box thinker, and a collaborative leader, and we are excited for the impact and vision that he will bring to Jefferson Center.”

Dr. Ward is a clinical psychologist who has spent the past 10 years blending his clinical background with technical and project management skills. Most recently, he served as the Director of Enterprise Applications at the Mental Health Center of Denver, where he implemented various technology solutions for clinical use, as well as many other parts of the business. In addition, he has also acted as a consultant focused on software design and development, Electronic Health Records, and project management at AllHealth Network, the University of Denver, and other organizations in Colorado.

“Jefferson Center has been doing some really exciting work in behavioral health and substance use,” said Dr. Ward. “I am excited to join an organization that has been a stalwart in the community for over 60 years and continues to evolve to meet the needs of the people it serves. I look forward to working closely with community partners, clients, the public, and our internal teams to further develop Jefferson Center’s offerings utilizing the latest in technology and innovation.”

In his new role, Dr. Ward will initially be the executive lead for Performance and Quality, while helping the organization develop a structure and plan for innovation. In the future, he will also

work closely with the current Chief Information Officer, who is planning to retire next year, to transition into oversight of Network Services and Applications Development.

**About Jefferson Center**

Jefferson Center is a nonprofit, community-focused mental health care and substance use services provider. We offer hope and support to individuals and families who are struggling with mental health and substance use issues. Serving our community is at the core of everything we do. Jefferson Center is an integral part of the communities it serves, understands the needs of communities and has an extensive network of community partnerships and collaborations. Jefferson Center has a variety of programs for people of all ages, from all walks of life. For more information about Jefferson Center, visit [www.jcmh.org](http://www.jcmh.org).

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